

847479 Contract # **Schedule Dates** 08/15/12-08/21/12 Advertiser Crossroads GPS (33741) Agency/T-Code Product Brand Salesperson

Sales Office

Buyer Name

Phone/Fax

Account Types

Billing Type

Comments

CPE

Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196) CROSSROADS GPS (131182) Blair, Cheryl (2205) TeleRep - Philadelphia RAMSEY, NOELLE (202) 559-6424 / 12/11/884 National/Political Issue - Agency

Weekly/Irregular CSRDS GPS :30 8/15
****** THIS IS A CASH IN ADVANCE SCHEDULE ******, **Date Entered** 08/09/12 Last Modified 08/09/12 **Entered By** Penne Marsh No

CO-OP Headline # 06265673

Demo Order Type

Normal

\$20,017.50

Package Deal Commission %

15.00 Commission \$3,532.50

Sales Tax

Net Total

Norfolk (WVEC) (V By Broadcast Month	VVEC) Spots	<u>Rate</u>
Aug. 2012	33	\$23,550.00
Grand Total:	33	\$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu \	We T	h Fr	Sa Su	Spot	s Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	11:35P- 12:02A (ET)			(1			\$1,500.00		Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
2.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	12P- 12:57P (ET)			i		1			1 \$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
3.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	4:30A- 4:59A (ET)			i	i I I	1	 		1 \$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
4.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	5A- 5:58A (ET)			 		1			1 \$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
5.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	6P- 6:30P (ET)					1			1 \$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
6.0	Normal Line / SPOT	08/17/12-08/17/12	4	:30	9A- 10A (ET)					1	1		1 \$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
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ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 847479 Schedule Dates

Product

CPE

08/15/12-08/21/12 Advertiser Crossroads GPS (33741)

Agency/T-Code Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196)

Brand CROSSROADS GPS (131182)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia RAMSEY, NOELLE **Buyer Name** Phone/Fax (202) 559-6424 /

12/11/884 **Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular Comments

CSRDS GPS :30 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Norfolk (WVFC) (WVFC) 08/09/12 08/09/12

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

Penne Marsh

06265673

Normal

15.00

\$3,532.50

\$20,017.50

No

THOUSEN (TO TEC) (T		
By Broadcast Month	Spots	<u>Rate</u>
Aug. 2012	33	\$23,550.00
Grand Total:	33	\$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	11:35P- 12:02A (ET)		1					1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
8.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	10:58A- 12P (ET)		1					1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
9.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	12P- 12:57P (ET)		1					1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
10.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	4:30A- 4:59A (ET)		1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
11.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	5A- 5:58A (ET)		1					1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
12.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	6P- 6:30P (ET)		1					1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
13.0	Normal Line / SPOT	08/20/12-08/20/12	4	:30	9A- 10A (ET)		1					1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
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cented	l-Agency/Advertiser:			Date:	Accept	ed-Station:							Date:	Comments:			



Contract # 847479 Schedule Dates Advertiser Agency/T-Code

CPE

08/15/12-08/21/12 Crossroads GPS (33741)

Crossroads Media LLC (2774)/055317791 Political - Non-Ballot Issue (1196)

Product Brand CROSSROADS GPS (131182) Salesperson

Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia RAMSEY, NOELLE **Buyer Name** Phone/Fax (202) 559-6424 /

12/11/884 **Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular Comments

CSRDS GPS :30 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 08/09/12 **Last Modified** 08/09/12

Penne Marsh

\$20,017.50

CO-OP No 06265673

Headline # Demo

Entered By

Order Type Normal

Package Deal Commission %

15.00 Commission \$3,532.50

Net Total Sales Tax

Spots	<u>Rate</u>
33	\$23,550.00
33	\$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	08/18/12-08/18/12	4	:30	8A- 9A (ET)					1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, GD MRN-SAT-ABC	8/9/12
15.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	11:35P- 12:02A (ET)				1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
16.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	10:58A- 12P (ET)				1			1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
17.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	12P- 12:57P (ET)				1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
18.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	4:30A- 4:59A (ET)				1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
19.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	5A- 5:58A (ET)				1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12

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Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract # 847479

Schedule Dates 08/15/12-08/21/12 Advertiser Crossroads GPS (33741)

Agency/T-Code Crossroads Media LLC (2774)/055317791 Product Political - Non-Ballot Issue (1196)

Brand CROSSROADS GPS (131182)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia RAMSEY, NOELLE **Buyer Name** Phone/Fax (202) 559-6424 /

12/11/884 **Account Types** National/Political Issue - Agency

Billing Type Weekly/Irregular Comments

CPE

CSRDS GPS :30 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Norfolk (WVEC) (WVEC) 08/09/12 By Broadcast Month 08/09/12

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

Penne Marsh

06265673

Normal

15.00

\$3,532.50

\$20,017.50

No

Spots Rate Aug. 2012 33 \$23,550.00 Grand Total: 33 \$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa S	Su	Spots	Rate	Total	Station	Comments	Entered
20.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	6P- 6:30P (ET)					1				1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
21.0	Normal Line / SPOT	08/16/12-08/16/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
22.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	11:35P- 12:02A (ET)			1						1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
23.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	10:58A- 12P (ET)			1						1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
24.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	12P- 12:57P (ET)			1						1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
25.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	4:30A- 4:59A (ET)			1						1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
26.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	5A- 5:58A (ET)			1						1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
					COI	VFI	RM	AT	TIC	N	CC	NC	ΓR	AC	Τ				
Accepted	-Agency/Advertiser:			Date:	Accepted-	Station:									Date:	Comments:			



Contract # 847479 Schedule Dates 08/15/12-08/21/12

Advertiser Crossroads GPS (33741)

Agency/T-Code Crossroads Media LLC (2774)/055317791

Product Political - Non-Ballot Issue (1196)

Brand CROSSROADS GPS (131182)

Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name RAMSEY,NOELLE
Phone/Fax (202) 559-6424 /
CPE 12/11/884

CPE 12/11/884
Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular
Comments CSRDS GPS :30 8/15

CSRDS GPS :30 8/15
****** THIS IS A CASH IN ADVANCE SCHEDULE ******,

 08/09/12
 Norfolk (WVEC) (WVEC)

 08/09/12
 By Broadcast Month
 Spot

Date Entered

Last Modified

Entered By

Headline #

Order Type

Package Deal

Commission %

Commission

Net Total

Sales Tax

CO-OP

Demo

Penne Marsh

06265673

Normal

15.00

\$3,532.50

\$20,017.50

No

 By Broadcast Month Aug. 2012
 Spots 33
 Rate \$23,550.00

 Grand Total:
 33
 \$23,550.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu W	e Th f	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	6P- 6:30P (ET)			1			1	\$1,400.00	\$1,400.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 EARLY NWS<	8/9/12
28.0	Normal Line / SPOT	08/21/12-08/21/12	4	:30	9A- 10A (ET)			1			1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
29.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	11:35P- 12:02A (ET)			1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, NIGHTLINE	8/9/12
30.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	10:58A- 12P (ET)			1			1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, VIEW-ABC	8/9/12
31.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	12P- 12:57P (ET)			1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NEWS-12.00<	8/9/12
32.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	4:30A- 4:59A (ET)			1			1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBREAK<	8/9/12
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ccented	l-Agency/Advertiser:			Date:	Accepted	-Station						Date:	Comments:			

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IIIFA TII	WVEC 613 Woodis Ave.
JVFC TU	Norfolk, VA 23510

Contract # 847479 Schedule Dates 08/15/12-08/21/12 Advertiser Crossroads GPS (33 Agency/T-Code Crossroads Media LI

AdvertiserCrossroads GPS (33741)Agency/T-CodeCrossroads Media LLC (2774)/055317791ProductPolitical - Non-Ballot Issue (1196)BrandCROSSROADS GPS (131182)SalespersonBlair, Cheryl (2205)

SalespersonBlair, Cheryl (2205)Sales OfficeTeleRep - PhiladelphiaBuyer NameRAMSEY,NOELLEPhone/Fax(202) 559-6424 /CPE12/11/884

Account Types National/Political Issue - Agency

Billing Type Weekly/Irregular

Comments CSRDS GPS :30 8/15
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

 Date Entered
 08/09/12

 Last Modified
 08/09/12

 Entered By
 Penne Marsh

 CO-OP
 No

Headline # 06265673

Demo Order Type

Normal

Package Deal
Commission % 15.00

 Commission
 \$3,532.50

 Net Total
 \$20,017.50

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Time	es SPV	V Mo	Tu	We T	h Fr	Sa Si	u Sp	ots	Rate	Total	Station	Comments	Entered
33.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	5A- 5:58A (ET)				1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, 13 NWS DYBRK A<	8/9/12
34.0	Normal Line / SPOT	08/15/12-08/15/12	4	:30	9A- 10A (ET)				1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE, REGIS&KELLY<	8/9/12
						CONFI	RIV	1ATI	ION	1 C(TNC	RA	\CT					
ccepted	-Agency/Advertiser:	•		Date:	Ad	ccepted-Station	1:		•					Date:	Comments:	•		•